

Dear MFEX Client,

We are pleased to inform you of the following new fund companies that have recently been added to the MFEX platform.

Below you will find a short description of the new fund companies and enclosed to this email a list of all new funds.

If you would like to find out if you are eligible to distribute these funds, please complete the "MFEX fund order template" and contact your client service account manager.



### **The Gentle Persuader Fund (SE)**

The Gentle Persuader Fund is a fundamentally driven European equity hedge fund with a focus on small- and midcap companies. The fund mainly invests in publicly listed companies in Western Europe.

The fund performs its stock selection through bottom up research, using a screening process and network for identification of potential investment cases.

The fund seeks meaningful minority positions in its core investments and an active communication with the management of its holdings.

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Tel: 00 41 41 7200714; michael.lofman@persuaderfund.com



### **First Private Investment (DE)**

First Private Investment has been serving clients in Germany since 1991. The company operated in the German market under the name of Salomon Brothers until December 2001 and as Citigroup AM in 2002. It is an independent asset management partnership based in Frankfurt.

First Private specialises in developing and implementing active, quantitative investment strategies in the areas of equity and absolute return.

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## **CM-CIC (FR)**



CM-CIC AM is the third-party asset management service provider of France's second-largest retail bank, the Crédit Mutuel-CIC group.

It was created by the merger on 31st of December 2004 of Crédit Mutuel Finance and CIC Asset Management, respectively the asset management companies of Crédit Mutuel and CIC.

CM –CIC covers a broad range of asset classes and products through a multi – disciplinary approach.

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## **Protea Fund (LU)**



PROTEA FUND - Kuylenstierna & Skog Equities (the "Fund") is an open-end investment company governed by Luxembourg law.

The fund's objective is to provide long-term capital appreciation, primarily through investment in a selected portfolio of equity securities of companies which the Investment Manager believes offer a potential for high growth and high future profitability. To achieve this, the fund will mainly invest in listed equities and equity related securities.

The choice of investments will not be limited geographically, nor by economic sector.

A particular focus can be placed on the Nordic stock market.

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